

BLEED - any artwork intended to go all the way to the edge must extend all the way to this magenta line, on all sides.

TRIM - this is where the edge of the page/ad space is.

SAFE ZONE - Keep all text, logos, and other important design elements inside of this line so they do not get trimmed off when the calendar is cut to final size.

Once your ad banner design is complete,
TURN THIS TEMPLATE LINES LAYER OFF OR DELETE IT
before exporting your banner design to PDF.
Be sure to include crop marks and bleed.