# bleed area $\left(3.75^{\prime \prime} \times 2.25^{\prime \prime}\right)$ 

 If you want your design to extend to the edge of your final piece, ensure art fills to this line. Note area between red line and black line will not be visible on final product.dieline (3.5" $\times 2^{\prime \prime}$ ) Actual cut line
safe area (suggested $18^{\prime \prime}$ in from cutine)
Do not place important text or content beyond the dotted line, to prevent trimming

* Please include crop marks on your final pdf proof

