

A diagram illustrating print layout requirements. It features a red solid border representing the final product edge. Inside this is a blue dashed border representing the dieline. A black solid line is positioned between the red and blue borders, representing the bleed area. A green dashed line is positioned inside the blue dashed border, representing the safe area. Lines connect these labels to their respective areas in the diagram.

**bleed area** (3.75" x 2.25")

If you want your design to extend to the edge of your final piece, ensure art fills to this line. Note area between red line and black line will not be visible on final product.

**dieline** (3.5" x 2")

Actual cut line

**safe area** (suggested 1/8" in from cutline)

Do not place important text or content beyond the dotted line, to prevent trimming

*\* Please include crop marks on your final pdf proof*

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